

**Dairy Business Expansion Conference in association with Greenfield Dairy farm
On the 4-Sept 13**

Stand 1. Introduction – Everyone 240 people – Start time 10am

Time: 10 mins (Speaker to explain format of the day)

Workshop 1 (20 people in 12 locations)

10.20-11.20pm

Maximizing Return on Capital

What extra capital (€) do I need?

Return on Capital Calculation

Stand 2. Budget versus Actual for Greenfield Farm (2010-2013)

120 people (Workshop 1-7)

Time: 20 mins (11.20-12pm)

Stand 3. Update on Greenfield Farm Physical Performance (2010-2013)

120 people (Workshop 8-13)

Time: 20 mins (11.20-12pm)

Workshop 2(20 people in 12 locations)

12-1pm

How to manage cash flow

Group to fill in worksheet

Stand 2. Budget versus Actual for Greenfield Farm (2010-2013)

120 people (Workshop 8-13)

Time: 20 mins (1-1.20pm)

Stand 3. Update on Greenfield Farm Physical Performance (2010-2013)

120 people (Workshop 1-7)

Time: 20 mins (1-1.20pm)

Lunch Break at 1.20-2.15pm

Workshop 3 (20 people in 12 locations)

2.15-3.15pm

‘Risk Analysis -Dealing With It’

Exercise to identify risks associated with expansion

Group to complete worksheet and identify risks on their own farms

Conference Finish Time 3.15pm!